

PSJ4 SOL Opp Exh 39

Ullrich's response to my PP SOM Presentation that he asked me to write (overview of SOM for the CO's):

Mayeski, Ullrich 2:01 PM

yea

Mayeski, Ullrich 3:16 PM

more dental procedures?

Anna-Soisson, Kimberly 3:52 PM

same tooth, temporary crown replaced with lovely permanent.....lucky if you never needed one! What was the "yea" to...my earlier question this morning possibly?

Mayeski, Ullrich 3:56 PM

yes

can i ask you about the pp pres you did

Anna-Soisson, Kimberly 3:56 PM

of course

Mayeski, Ullrich 3:57 PM

i gets slide 1

im just going to add moa specifcially

but slides 2 and 3

what are you trying to say there i am not following

love the other slides

if is show dea the cfr in a slide they gonna get pissed

Anna-Soisson, Kimberly 4:01 PM

Well, it is transitional since you cannot really outline HOW to determine if an order is suspicious without citing the definition as outlined by.....well....them. It dictates everything else we do, as THEY are the ones who are defining what is considered suspicious. Wether it be at the DC level or corporate, that is the definition we use.

Mayeski, Ullrich 4:01 PM

i get it

ok

but i could replace that cfr with what we do right

Anna-Soisson, Kimberly 4:04 PM

look at it as a loyalty statement..but absolutely, you can replace it with whatever you would like. Kim suggested adding into the slides that we sometimes release over the TH (you know, the 10% etc.), I argued against in that I did not want to draw attention to what I believe they would consider questionable at best so we agreed and put it in the notes only section. That way CO's know it occurs but it isn't so obvious.